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M U S T  
H A V E

B L O G P O S T I D E A S



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# 500 Must Have Blog Post Ideas

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Develop a quiz-test  
Publish a list of your most successful social media posts based on engagement  
Showcase your employees.  
Create posts ending with a cliff-hanger  
Share a useful worksheet related to your niche  
Create a key point list from a recent webinar  
Create themed post series  
Share industry related instructions or recipes  
Write an inspirational post  
Share funny/joke posts  
Gather your best blog posts and give it away as a free ebook  
Create a blog carnival and invite others to join  
Create a post about your most popular posts  
Write a freebie post  
Write an article about the pros and cons of a product or service  
Create an industry related glossary  
Run a poll on your blog  
Update your most popular posts with new information  
Voice your opinion on a popular debate topic  
Write an open letter  
Create a list with the best apps in your niche  
Write a post from a 'what if' perspective  
Run a guest post pitch contest  
Write holidays related post  
Write seasonal post  
Write a featured expert post  
Ask a relevant personality in your industry to write a post for you  
Create a post sharing your business goals  
Create a post sharing your personal goals  
Record a Skype call and transcribe it  
Compile a list of industry related jokes  
Review the latest industry related news  
Create a presentation post  
Recent research discoveries post  
Blog about marketing secrets  
Write a post in response to some recent news  
Write a behind the scenes post  
Thank your readers for following you post  
Publish a manifesto  
Best of niche post  
Do a video post about your day  
Engage in reciprocal guest blogging  
Make a post about future plans

## 500 Must Have Blog Post Ideas

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Customer showcase post  
Create a list of important dates in your niche history  
Run a month of giveaways  
Post a shout out to your followers  
List the things you want to do before...  
Write the ultimate list on...  
Develop a profile on an influential figure  
Describe your own everyday routine  
Create a post based on a rhetorical question  
Write a response to an attack as a post  
Write a 'what if' post  
Niche related best of the web post  
Case study post  
Showcase yourself showing off your personal stuff/cars/house  
Bust a myth post  
Use a project as a showcase post  
Create an 'ultimate guide' type of post  
Create a blog post about most common bad habits  
Expected income report post  
Tell your readers what to do to succeed  
Write a product update post  
Create a survey post  
Tell about your latest event experiences  
Summarize someone else's achievements in a post  
Ask a question post  
Write a common mistakes list done in your niche  
Share company updates as posts  
Invite your readers to a conference or a webinar using a blog post  
Gather the best comments on your blog  
Write about how and why you started blogging  
Use your posts to build your portfolio  
Write a satirical blog post  
Write a niche history post  
Create a parody post  
Create a list of online tools you find useful  
Create a post asking your readers to share the posts they like  
Expose a blatant lie  
Ask your readers for feedback on your blog on a post  
Share recent travel experiences  
Use your blog to promote your book/course  
Write about the most important lessons you've learned in your life  
Write inspirational posts  
Publish your designs

## 500 Must Have Blog Post Ideas

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Create a list of free resources  
Use your blog's income and traffic numbers as a case study for your readers  
Create a cartoon post  
Use your monthly budget as an example for a post  
Write about a frequent issue post  
Record yourself and publish the audio as a post  
Write a FAQ post  
Criticize a website or blog design or a person  
Criticize a person styling  
Post a quote a day/week  
Write a longer about me post  
Write a blog post about x blog post ideas in your niche  
Product tips post  
Create a post that utilizes a bar chart or pie chart  
Write down an extremely long blog case study  
Publish a post about your success and epic failures  
Film yourself and use the video  
Write several blog posts as a series  
Use your blog post to share coupon codes  
Write a post about things you regret you didn't do  
Write a post about things you regret you did  
Publish your CV  
Write a pick of the week post  
Use a personal secret as inspiration for a post  
Create and A/B comparison post  
Create a tutorial showing your readers how to keep their blogs secure  
Create a post about blogs in your niche and how they have changed over the years using web archive  
Create a stats list relevant to your niche  
Teach your readers how to do something fast  
Let your readers know who to follow on twitter  
Write about trend topics  
Use your personal achievements as inspiration for a post  
Use your career achievements as inspiration for a post  
Make a post using only pictures  
Create a post about your next free webinar  
Write about your thoughts today  
Make comprehensive guide post type  
Be a clairvoyant and predict the future post  
Invite your readers to take action post  
Create a controversial post  
Interview niche relevant individuals  
Write about your plans for the holidays  
Use long email response to customers as a post

## 500 Must Have Blog Post Ideas

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Use your most embarrassing stories as inspiration for a post  
Post a shocking image  
Create a wiki post  
Create a post sharing your favorite blogs  
Make a relevant listing of the most prominent responses to a niche question  
Write a post offering your free help to get new contacts  
Host a giveaway contest  
Create a niche relate problem/solution study  
Do satire post  
Rant about something that really disturbs you  
Write about the anatomy of a great post  
Write a 'to do' list  
Create a meme and post it  
Write a debate post  
Write off topic posts!  
Write about your next holidays travel destination  
Create general info niche related infographic  
Use your handwritten notes of an event and publish it in images  
Write a post from a 'conspiracy theory' perspective  
Create a happy birthday discount post  
Publish a post remembering someone relevant in your niche  
Write a reaction post on changes and controversial news in your niche  
Publish a questions and answers blog post  
Curate the most relevant content in your niche  
Invite your readers to submit guest posts  
Bring out the most important dates in history  
Write posts as short stories  
Create a 'how-to' post  
Write case studies about something  
Ask experts to comment your posts  
Create a comic styled post  
Create a listing of influential people to follow in your niche  
Create a niche related challenge post  
Create a post using the log files of heated conversations  
Write a definition post on obscure or new terms  
Create keyword related quotes post  
Answer top questions post  
Host a voting contest  
Create a crowd sourced post  
Post links to amazing, new or shocking ideas in your niche  
Write a ludicrous ideas post  
Rant about something post  
Research and analyze a hot topic in your industry

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Make a list of useful hacks  
Post a product/book/film review  
Create a recent news post  
Post some obscure or unknown facts  
Write a top resources post  
Explain the meaning of something (what does X mean)  
Compare and contrast two ideas, articles, view points, etc.  
Create a list post - very effective!  
Teach someone how to build something  
Make future predictions based on some findings  
Report on newly published research  
Find something amazing or remarkable in your niche and write about it  
Help someone get rid of something (get rid of X for good)  
Solve a problem  
Provide 10 expert tips  
Basic facts posts  
FAQs  
Interview someone and transcribe the recording  
Give 10 expert tips on something you are really good at  
Create a cheat sheet  
Compile a list of 20 - 30 - 40 resources  
Share some secrets that you have learned in your niche  
Report on an event  
Give your viewpoint about a recent news piece or trending article  
Provide simple steps to do X  
Examples post - provide 5-6 examples of something relevant (5 examples of a great resume)  
How to posts - very effective!  
Think outside the box post  
A step by step guide  
Benefits post (5 benefits of vitamin D in the winter)  
A checklist post  
The ultimate X  
Top 5 reviews  
Unshatter some common myths  
Create a challenge  
Run a contest  
Provide recommendations  
Proven remedies that work  
Pros and cons ideas to help to decide about something  
Solutions you can try today  
Reveal a scam or report on one someone else did  
Survey findings  
Super fast fixes

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Breaking story post  
A winning formula  
Demystify X (Atkins diet demystified)  
Easy lessons post  
The ultimate blueprint  
A 5 minute tutorial  
Share a personal story  
Why I used X  
Never before heard of post  
DIY post  
Build your first X  
Insider secrets post  
Show the lazy mans way of doing something  
Share a huge mistake you've made and how you overcame form it  
Some of your favorite things post  
What would you do with X  
An imagination based post (if I could spend one day with anyone...)  
Things you can't live without  
Greatest piece of advice you ever received  
A compilation of great quotes  
Book review post  
Write something controversial  
Create an easy to follow outline  
Report on a product that is available for a limited time only  
Product review  
Answer commonly asked questions  
Curate content from other peoples posts  
Links to inspirational ideas  
Case study findings  
Opinions post  
Demonstrate how to use something - this should include a video  
Define and simplify complex terms  
Fix it post  
Test X and report the results  
Niche specific data Infographic post  
Simple tutorials  
Best known tricks fox X  
Suggestions post  
Create a system and then write it out  
Top features of a product  
Loopholes post  
Misconceptions about a trending topic  
A historical timeline about a topic (history of computers)

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Write a post on something you know nothing about  
A niche wish list  
A weekend/lazy day rumbles post  
Product overhaul  
A work day diary like post  
Reasons why I love X post  
Benefits of ... post  
Stop doing this and start doing that  
Do this one thing to...  
Rules you live for ... post  
Tips you learned while... post  
Achieve a healthy combination post  
Simple tips to post  
How you stopped...  
Best advice ever received  
Things nobody told you about  
Creative ways to ... post  
Proven Ideas  
Things your learned from your competitors  
Where is your mind now  
Describe your favourite place  
Something nobody will believe  
Simple tricks to help post  
Create a DIY post  
Live event coverage post  
Do this one thing to...  
Document a trip with photo and video  
List some tools and explain how you would use the  
Pick a tool and show hidden features  
Pick a tool and show how to use it for a different purpose  
Recent news that have inspired you  
Your favorite mantras  
Share your favorite tool and why you love it  
Take on a challenge and share the entire process  
Talk about a problem you had and how you fixed it  
Free ideas you learned that actually work  
List the biggest myths in your niche  
Post about the real state of your niche  
How you survived post  
Where do you find motivation to post  
The art of ... post  
Things you are a huge fan of and why  
People you are a huge fan of and why



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Never take for granted post  
The single most important advice you can give to your readers post  
New things you have recently started that seem to work well  
New things you have recently started that were a total flop  
Why doing X always works post.  
Things you do to beat...  
List of creative ideas to help your readers  
New items you have used and want to recommend  
Amazing ideas you have recently learned about  
Things you learned from the animal kingdom that can be applied to your niche  
Old books with evergreen lesson you recommend  
Little known ways to achieve something post  
People that have influence you post  
Foods that you eat to keep the stamina  
Question if your readers are using a tool or product the right way  
You know you are on the right track because...  
Lessons you have never forgotten post  
Things you couldn't believe, but were real  
Lessons you learned from doing post  
Reasons why you are not a fan of post  
Must haves list post  
Things and facts your readers should know about before ... post  
How you solved the biggest problem in your niche  
Cliffs Notes style post  
Cheaters guide post  
Favorite books  
Some of your favorite niche hacks  
Niche related essentials  
Favorite niche YouTubers  
Behind the scenes post  
Favorite Instagrams  
Do a screen cast related to your industry and share it on your blog  
Create a music video for your business and post it on your blog  
Share your PDF or slides from a recent presentation  
Something your readers should never do post  
Post about the best way to respond to a niche crisis  
Your candid opinion on...  
Post about the best first lines from niche books  
Post about the best endings from niche books  
Describe your ideal office/environment  
Use humor to write about a boring topic  
Compare new ways versus old ways to do things  
Post about how you envision a fictional product

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Write a post about the keywords visitors use to find your site  
Post your Google Hangout recordings  
Ask us anything post  
X helps me because...  
Write a post from the other sex perspective  
Are soul mates real or a social construct  
How to create a healthy entrée  
What is the ideal spacing between siblings and why  
I love the smell of...  
I'm the kind of person who...  
Write about a time you got in trouble when you gossiped about someone or something  
The moment I realized I was a grownup...  
What would you change or do differently If you could do it all over again  
What was the best prank you ever played or that was played on you  
Mothers and daughters the evolving relationship  
Write about your family  
What gets you out of bed in the mornings  
Your most peaceful memory  
Write about a movie that sadly relates to your life  
How does time and experience changed your perspective on something  
Money vs. ... post  
Associate your life with a soundtrack and explain why  
When I feel frustrated I tend to...  
If the books on our nightstand could talk what would they say?  
Things to do this weekend that do not take an excessive amount of planning  
How soon should we begin teaching our children about...  
Sweetest thing your child, pet or loved one did today  
Describe a friendship that fell apart and why  
Your favorite question to ask a stranger at a party is  
What was the best marital advice you were given  
What I miss the most about being without children  
Exercise: friend or foe?  
When was the last time you stole something and how did you feel about it?  
What did you like playing as a child  
Should men have periods too?  
Do parents have a favorite child?  
My childhood heroes are...  
Would you be friends with you?  
The best valentine's gift you've ever given or received  
Write about a conversation you recently overheard  
Happiness or career. Which is most important to you?  
Looking at my children I can see...  
What would your readers be surprised about if they met you in real life

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Describe your biggest pet peeve and how you fall victim to it everyday  
What you most hope your kids learn from you and what you most hope not  
Sometimes the smallest things make the biggest impacts on our life  
Write about the person or people who inspires you on a daily basis  
Create a unique fun and healthy smoothie  
Who am I to become?  
One word that describes you and why  
Are you where you thought you would be in life  
What kind of makeover would like physical mental etc  
What my children have that I missed having when I was growing up  
List your teen crush on celebrities  
Are boys easier to raise than girls and why  
Write about a TV anchor that gets on your nerves  
Have you done it? How do you feel about it?  
What do you wish you knew about your spouse before you got married  
If you could do a do-over of a fraction of time in your life what would that be?  
The nicest thing someone you did not know ever did for you  
Someone made an impact in your life and they may not even know it  
Have you ever had any ghostly encounters?  
Write about where you want to be in 20 years  
Describe what holiday you despise and why  
If you could have one skill what would it be?  
Make a recipe from a magazine each week for a month and blog photograph it  
Pretend your husband or wife is making a random announcement on your blog  
What is the age you most want to be?  
Describe the most embarrassing parenting moment  
Why is that in your purse?  
What would your jewelry in your jewelry box say if it could talk?  
Mom vs. ... post  
Why is this so hard?  
How to put the spark back into your relationship  
If you could re-plan your X what would you do differently now  
You just want to be alone when...  
Turn your hobby into a social event  
Letting go: how do get through it?  
Online dating stories and experiences  
Where do you plan or want to retire and why  
What did you promised you would never do as a parent and then did?  
I feel guilty but I still do it  
What does the phrase X mean to you  
What did you really mean to say when...  
What do you enjoy most about your life  
I wish people would ask me about...

## 500 Must Have Blog Post Ideas

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People are always surprised when I tell them that...

Favorite thing that I use in ...

I'm jealous of...

Is that really true?

What is your earliest memory...

If left to choose. Would you rather be super attractive or super intelligent?

Describe your Ideal guests for a dinner party

Honest confessions about...

What would write about If you got a book deal?

Write about a conversation that needs to be had with one of your...

The most embarrassing thing your child has done to you

Describe something you rediscovered that you had seen your whole life

What is the most awkward conversation you have ever had

A moment in your life you would like to...

Name X creative ways to pass the time in ...

I admire him/her because

What are you teaching your children that you learned from your parents

Write about your X most guilty pleasures

The most inventive idea that you ever had

What did you want to be as a child?

A book that you go back to again and again and why

Share a favorite activity you love doing

You never thought you would be with someone who...

If you got a movie deal about your life...

Best parenting advice for a difficult child

Describe what happiness means to you in X words

This is what I do every morning when I get ready to...

Are your kids missing out the relaxed childhood days that you experienced and why?

Write about something you said that came out completely wrong

Dream destination

Before you got married you said you would never...

The truth about ...

Does aging scare you?

Quick ways to pocket some cash

I have always wanted to be...

I save money the most by...

Write about your biggest weakness

If you were responsible for writing fortunes in fortune cookies what would they say?

If you lost all of your belongings in a fire, what would you miss most?

What is your dream job?

What is the chore you hate the most?

You have an hour to yourself; how do you spend it?

If you wrote a letter to the President, what would it say?

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If you could switch places with another person in your life, who would it be and what would you do differently?  
That phone call changed everything..  
The bell rang and...  
My first memory of love is...  
When I'm sad, I tend to...  
A light bulb went on when...  
I had a moment of self-doubt when..  
It tasted like garbage, but  
My greatest victory was..  
I trusted my gut when...  
I felt like a sucker...  
My ultimate vacation is...  
My earliest memory of X is...  
I made a mistake when..  
Talk about something you quit  
I wasn't ready for it  
The trip was a disaster because  
A chill went up my spine when  
In high school I was...  
Truth or Dare?  
I have an irrational fear of...  
The biggest X moment you've had in your life so far  
Write about what you think is the worst technological invention  
What super-power would you most like to have and why?  
If you were invisible where would you go?  
My friend let me down..  
Write a letter to a younger version of yourself